



What is Run for a Cause?

For the past 11 years, Wesley has had an annual jog-a-thon for all of our students. The goal for the first 10 years was to raise funds in support of service learning initiatives at Wesley. Last year, we made the impactful decision to raise money not only for service learning initiatives, but also to raise additional funds for a cause that is near and dear to our community. In doing so, we were able to donate \$25,000 to the American Cancer Society from the Wesley Community and use the additional funds to implement our sustainability composting service learning program!

What Cause/Organization are we fundraising for this year?

This year we've chosen a cause that impacts many people in our own community - Type 1 Diabetes. We are partnering up with JDRF - Juvenile Diabetes Research Foundation. Half of all funds raised will directly support JDRF's amazing efforts, with the remaining half supporting important service learning initiatives at Wesley.

How do you fundraise for this event?

Our hope is to have the students as active as possible in this fundraising event. We want them to learn first-hand the power of philanthropy and giving back as a community. Please have them reach out to family members, friends of the family, local community programs they are involved in, etc. In an email sent on January 11th, we provided a template that they can use to help send emails. You can also post the giving link (wesleyschool.org/run) on your social media pages on their behalf to extend your outreach.

How long is the fundraising portion of this event?

Fundraising will begin on Wednesday, January 11, 2023 and close on Tuesday, January 31, 2023.

How do you make a donation?

To make a tax-deductible gift, please encourage everyone to make it online by visiting wesleyschool.org/run. If someone needs to make a gift via cash or check, please email the Development Office at development@wesleyschool.org for additional information.

What is the goal of this fundraiser?

Our overall fundraising goal is to have the students as active as possible in this fundraiser. It's important for them to learn first-hand the power of philanthropy and giving back as a community. Every gift, whether \$1 or \$1,000, helps us get closer to providing a sizable donation to JDRF, as well as supporting our school's service learning initiatives. Last year we were able to donate \$25,000 to the American Cancer Society and we'd love to be able to donate a similar amount to JDRF! Since we'll be donating half of all donations, let's shoot for the stars with a dollar goal of \$50,000! Every gift, no matter the size, makes a big impact and helps us get closer to our goal of supporting JDRF and our school.

Can you have people sponsor/pledge per lap run?

While we will have a new feature of utilizing an electronic lap counter for all of our students this year, we do not base our fundraising around per lap run. All donations should be made directly through our giving website at wesleyschool.org/run. Supporters can place your student's name in the "in honor of" field to directly show their support for your child.

When and where does the running portion of the event take place?

All Wesley students will be running around the Wesley Commons with their grade level in their class color t-shirts (provided by the school that morning) on Friday, January 27, 2023. Running will take place outside, so please ensure that your child has on sunscreen, weather appropriate clothing, and running shoes. They should also bring their own water bottle clearly labeled with their name. We welcome all family members to come to campus to help cheer them on! Keep an eye out for an email with more information about running times and volunteer opportunities.

Questions?

Contact the Development Office at development@wesleyschool.org.