



## Advertising 2011-2012 Yearbook

It is time to acquire advertising for our 2011 - 2012 Yearbook, "The Lion's Pride." All money raised from advertising helps keep the cost of your own yearbook down. We hope that each family in The Wesley School can find one person or business to advertise in our book.

For the family ads, perhaps you would like to congratulate a graduate or a child on a task well done. The business card size may be used for a child or to represent a regular business card or business.

How about sponsoring a page? This means that your name will appear on any given page and that your \$50.00 helps cover the cost of that page.

You will find prices for the various sizes of ads on the following page. **The deadline for yearbook ads for the 2011 - 2012 Lion's Pride is Friday, February 10<sup>th</sup>.**

Please email your ad to [tsingletary@wesleyschool.org](mailto:tsingletary@wesleyschool.org) and make a payment to the office by this date to ensure that your ad appears in The Lion's Pride. Checks should be made payable to The Wesley School. **Ads received after the February 10<sup>th</sup> due date will be returned to you.**

**Please note that we are not accepting paper ads. Ads can be created in Word or Photoshop, must adhere to the size specifications, and then be emailed to Ms. Singletary as a JPEG or TIFF document.**

Thank you for your support. Have fun and be creative!!

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### 2011 - 2012 Lion's Pride Advertising Form

Advertiser's name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Size of Ad: \_\_\_\_\_

**PLEASE FOLLOW THE DIRECTIONS ON THE FOLLOWING PAGE TO CREATE YOUR AD.**

Any questions about ads, please contact Trisha Singletary at [tsingletary@wesleyschool.org](mailto:tsingletary@wesleyschool.org)

*Academic Excellence and Character Development within the Circle of Family*

4832 Tujunga Avenue North Hollywood, CA 91601 818 508 4542 Fax 818 508 4570 [wesleyschool.org](http://wesleyschool.org)

# DIRECTIONS FOR CREATING YOUR AD FOR THE YEARBOOK

**AD SUBMISSION DEADLINE IS  
FRIDAY, FEBRUARY 10<sup>TH</sup>**

Choose the size ad you would like to place. The dimensions of the yearbook pages are 8" x 10". You may choose a one-eighth (1/8) page \_\_\_\_, one-quarter (1/4) page \_\_\_\_, a half (1/2) page \_\_\_\_, or a full-page \_\_\_\_. Please email your ad in a JPEG or TIFF format to [tsingletary@wesleyschool.org](mailto:tsingletary@wesleyschool.org).

Please make sure your ad is CAMERA READY. We will put the ad in the yearbook as you have given it to us. We will not be able to type the ads for you.

Please do not give us handwritten notes.

**Please turn in your check to the school office.**

Any questions, contact Trisha Singletary.

## Costs of Ads:

1/8 <sup>th</sup> page (business card size)	\$ 25.00
1/4 <sup>th</sup> Page	\$ 75.00
1/2 Page	\$125.00
Full Page	\$150.00

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